

/01

Contemporary Issues in Local and Regional  
Development

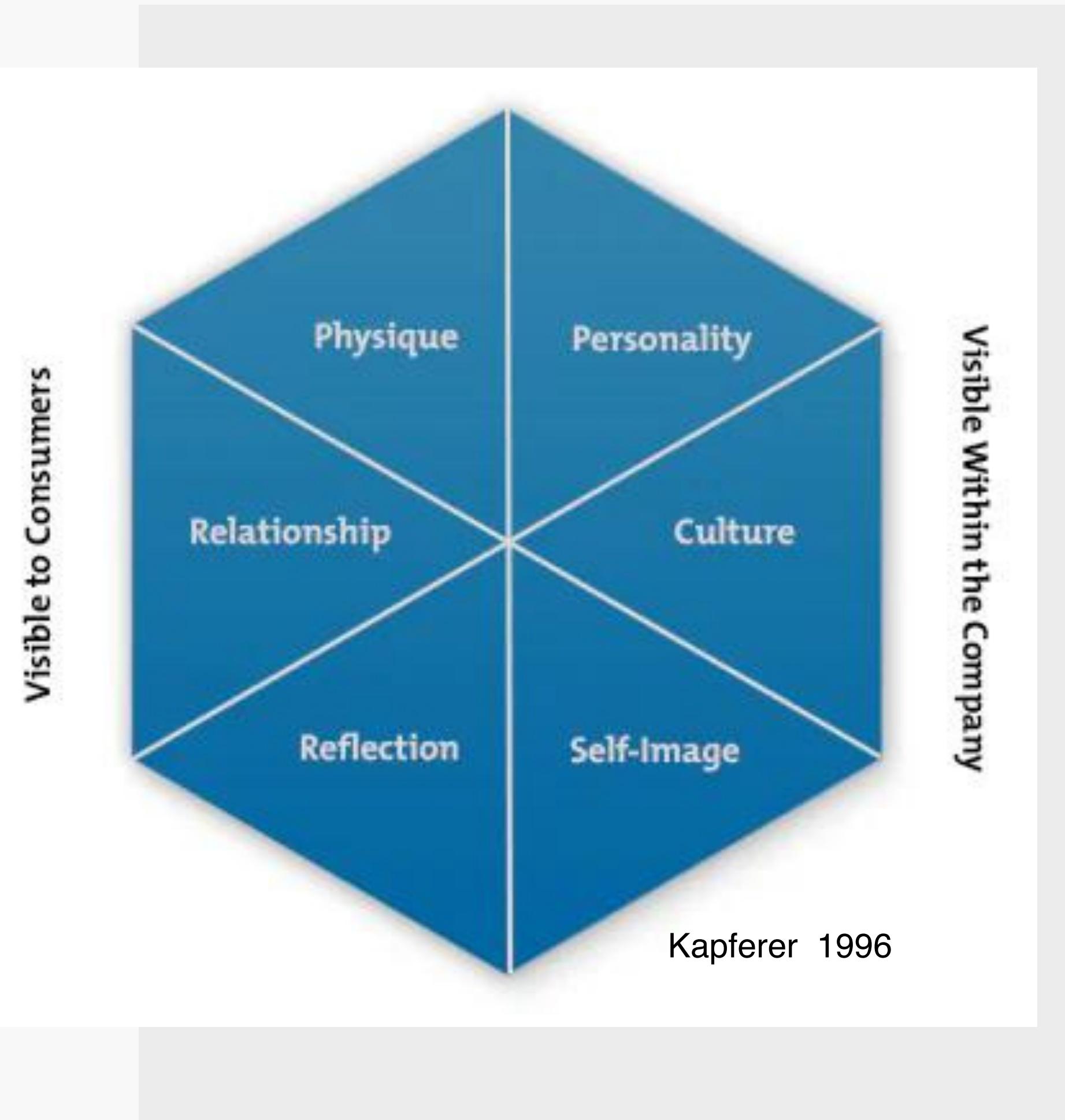


# Development of clothing brand in the south of france

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DURAND Mattéo

# Global Strategy



# Location



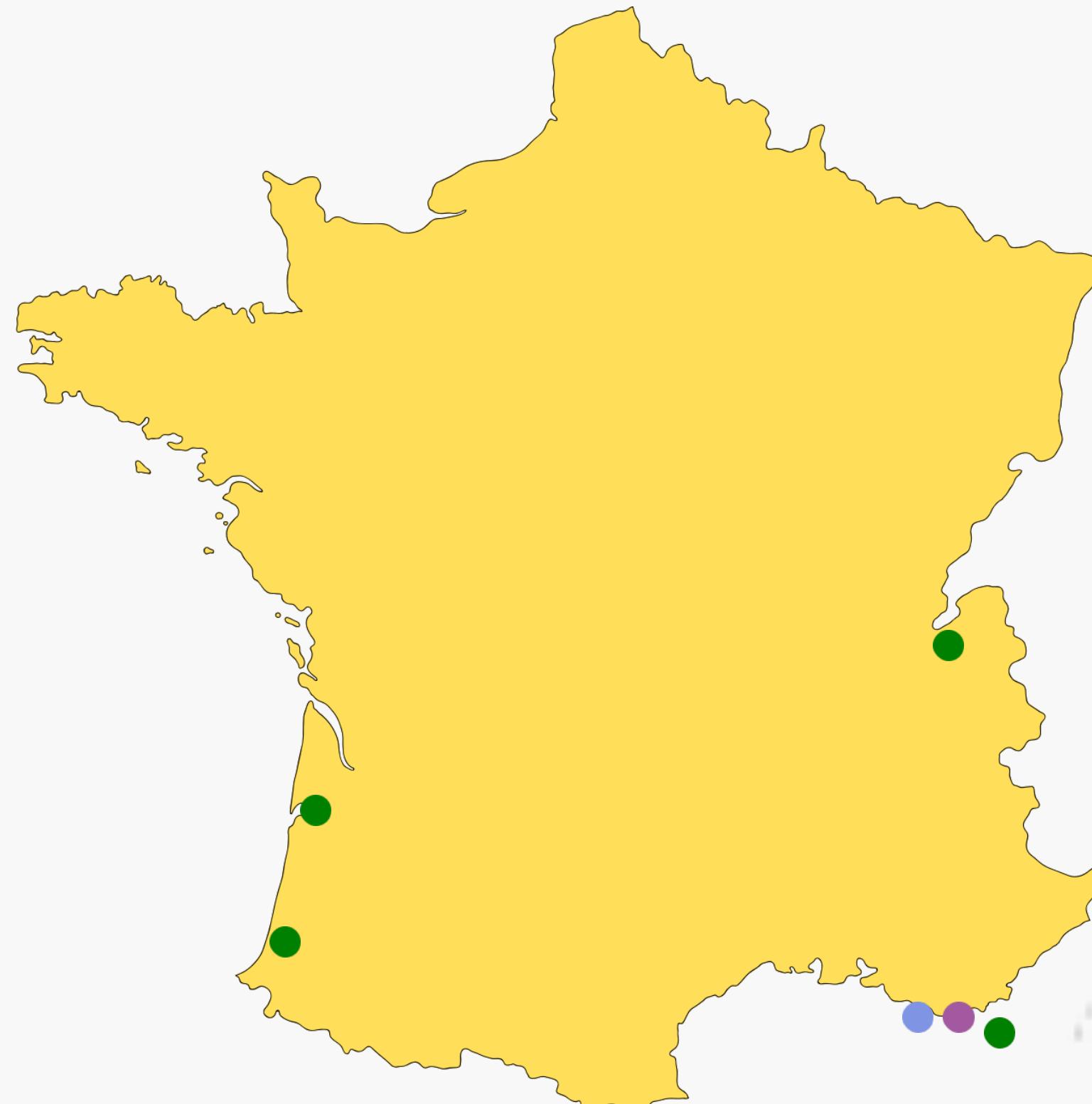
NATIF



Almanarre Clothing



Vilandria



/04

## ALMANARRE CLOTHING



/05

# VILANDRIA



/06

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# And After..

## Almanarre Cup



Foto: Lukas Stiller

# Natif Records



## Vilandria'Pero



/07



« A brand is a voice and a product is a souvenir »

Lisa Gansky

/08